

The University of the Arts



Philadelphia College of Art and Design
Philadelphia College of Performing Arts







In the heart of Philadelphia's professional artistic community, The University of the Arts is the only university in the nation devoted to education and training in design, the visual arts and the performing arts.

Comprised of the Philadelphia College of Art and Design and the Philadelphia College of Performing Arts, the University offers intensive concentration within a major field and creative, challenging possibilities for multidisciplinary exploration and growth.

Students become qualified to pursue over 150 professional careers in the arts and related fields.

Faculty are practicing artists and performers.

- Accredited by the Middle States Association of Colleges and Schools, the National Association of Schools of Art and Design, the National Association of Schools of Music, and the Industrial Design Society of America; approval from the Commonwealth of Pennsylvania for granting undergraduate and graduate degrees in the visual and performing arts
- Over 1,400 full-time and part-time students from 37 states and 30 foreign countries in undergraduate and graduate programs
- Faculty/student ratio approximately 1:9 (undergraduate) and 1:4 (graduate programs)
- Dormitories located on campus
- Health and physical fitness services, career and personal counseling, academic support programs, student activities
- Scholarships awarded to students who show evidence of outstanding artistic potential
- 86% of the University's students receive over \$8.5 million annually in scholarships and financial assistance

Study the Arts in Philadelphia!

Whether it's the Liberty Bell, the Phillies, or the home of the Philly cheese steak sandwich, Philadelphia has a history, diversity and cultural zest that artists find extremely appealing. Historic parks and neighborhoods are scattered throughout the city. The country's oldest residential street is in Philadelphia, along with more public sculpture than in any other major U.S. city.

Visitors to Philadelphia are attracted to cultural events, sightseeing and shopping. The restaurants and boutiques of South Street, concerts at the Philadelphia Orchestra's Academy of Music next to the University's campus, department stores and shops in Center City, Reading Terminal Market, the Philadelphia Museum of Art, the Mann Music Center, and the many galleries, theaters, bookstores and historic sites nearby—all serve to create a cosmopolitan atmosphere for the study of the arts.

For student artists and performers, the city offers unique opportunities to investigate career options for their talents. Philadelphia is conveniently located in the northeast corridor between New York and Boston to the north, and Baltimore and Washington, D.C. to the south.

For further information, contact: Admissions Office, The University of the Arts, Haviland Hall, 320 South Broad Street, Philadelphia, Pennsylvania 19102, (215) 875-4808.



Open House at The University of the Arts

Why not enjoy a day with your family meeting our family? During Open House days, interested students and their families visit the campus, meet faculty members, tour the facilities and learn firsthand about the exceptional environment at The University of the Arts.

Open House will be held on Saturday, March 19, 1994. To make reservations or receive further information, call 1-800-272-3790 (outside 215 Area Code), or 215-875-4808, or write: Admissions Office, The University of the Arts, 320 South Broad Street, Philadelphia, Pennsylvania 19102.

Students and families can visit the campus at other times, too. Tours are scheduled daily, Monday through Friday. Call the Admissions Office to make an appointment.

High School Jazz Festival

Each spring semester, the University's School of Music sponsors a High School Jazz Festival featuring a competition among top jazz bands from Delaware Valley high schools. The award-winning bands appear in professional jazz festivals throughout the area. For dates and information, call the School of Music at 215-875-2222.

Musical Theater Program

A Musical Theater concentration leading to the Bachelor of Fine Arts degree in theater arts accepted its first students in Fall, 1991. The rich legacy of the musical theater provides the focus for the program. Not only will students study music, dance, and theater as separate subjects, but also the way that these arts combine to create a unique American art form.

Students will also discover current trends in contemporary musical theater through the University's relationship with Philadelphia's renowned American Music Theater Festival. For further information, call the Admissions Office (note the toll-free number above) or the PCPA Musical Theater Office at 215-875-2225.

Philadelphia Visitor Information

Families interested in combining a campus visit with sight-seeing may wish to contact the Philadelphia Convention & Visitors Bureau (1-800-321-WKND) to receive the "Philadelphia: Official Visitors Guide," a colorful publication published four times each year. The visitors guide covers the territory of what to see, where to go and what to do, with timely information on sight-seeing, shopping, sports, entertainment and restaurants.



The University of the Arts

Philadelphia College of Art and Design

Undergraduate Degree Programs

Bachelor of Fine Arts: Graphic Design, Animation, Crafts, Film, Illustration, Painting and Drawing, Photography, Printmaking, Sculpture

Bachelor of Science: Industrial Design

Graduate Degree Programs

Master of Arts in Art Education; Master of Fine Arts in Book Arts/Printmaking; Master of Industrial Design; Master of Arts in Teaching; Master of Fine Arts in Museum Exhibition Planning and Design; Master of Arts in Museum Education

Philadelphia College of Performing Arts

Undergraduate Degree Programs

Bachelor of Fine Arts: Dance, Dance Education, Theater Arts, Musical Theater

Certificate (two-year): Dance, Music

Diploma (four-year): Dance, Music

Bachelor of Music: Performance (classical or jazz/commercial), Composition

BM/Bachelor of Music Education dual degree option

Graduate Degree Programs

Graduate Diploma in Music (performance)

Master of Arts in Teaching



| Peter Solmssen | President | The University of the Arts

Artists Learn to be Artists... From Other Artists



If you have an interest in an arts education, you probably have many questions: Am I talented enough? What kind of school should I attend? Can my interest in the arts turn into a worthwhile vocation? What professions are open to those with an arts degree?

An arts education is not only worthwhile, but most rewarding as well. By studying to become an artist, designer, performer or a teacher of arts theory or history, you study that which elevates us to our highest achievements.

We all have a natural inclination to sing, dance, play, draw, paint, write, and these things link us with other countries, other cultures, other eras. Artistic achievements have traditionally been the most significant remainders of civilizations. But in order to produce talented designers, sculptors, dancers, filmmakers, actors, writers and composers, an arts education is essential. Artists do not spring forth from the earth; they learn to be artists from other artists.

You can receive a first-class education in the arts at many fine colleges. But how do you go about determining whether an education in the arts is right for you? Assessing your talents, priorities, and long-term goals is a good first step.

Your talents require careful evaluation. Remember that arts schools are not looking for accomplished artists, but for artists with potential, so don't be too harsh in your self-evaluation. Your own natural abilities are most important. Since you have probably received some arts training, your arts instructor could be very helpful in assessing your abilities.

Once you've decided on an arts education, ask yourself some tough questions. How important are the arts to you? An arts education may be a good way to maintain their prominence in your life. Do you want to receive a college degree? Some academies and conservatories do not grant academic degrees. Do you want to go to graduate school? Your graduate work may differ from your undergraduate studies, and you may want to prepare yourself with a broad awareness of the arts, along with technical ability within a given field. Do you want to study the subject with the best job prospects or the one you find most exciting right now? Don't write off your favorite subject; you may find the job prospects are good. Do you want steady work right after college? Certain programs lead to immediate employment more readily than others.

Where do you see yourself in five or ten years after graduation? The artist's life is demanding on your creativity and intellect. Do you see yourself working independently or with others? Like people, careers have characteristics, too. It's not too soon to think about them.

You'll probably find that some of your priorities will change over the next few years, but your initial responses to questions like these can guide you now.

Talk to artists and performers practicing in your area of interest. Ask them about their education, where they studied, apprenticed, and how they landed jobs. Experienced artists can be a good source of information.

After your inquiries, if you are satisfied that you can enjoy and benefit from an arts education, then you should begin to select the kind of school to attend, determine what course of study to pursue and evaluate your future prospects in that field.

Arts colleges and programs tend to stress one of two directions: the studio or academics. Studio-oriented programs focus on practice, rehearsal and performance/exhibition. On the other hand, some academically-oriented programs emphasize arts history or theory almost to the exclusion of the actual practice of art, focusing instead on liberal arts classes.

The University of the Arts strikes a balance, requiring academic courses to support intellectual and artistic growth without neglecting a fundamental studio orientation. Students at the University spend more than half their time in the studio practicing and rehearsing.

Different courses of study offer different career options. Decide on a major that best suits your talents and feels most comfortable. (It is all right if you cannot decide. At The University of the Arts, the freshman foundation year in the Philadelphia College of Art and Design provides entering students with background for a variety of disciplines.) If you are interested in a number of different areas, you should choose a school that offers a variety of disciplines, like The University of the Arts, so you have the opportunity to explore different options.

When looking at career prospects, potential salary is an important issue. You may be surprised to learn of the variety of careers and income that become available once you have an arts degree. Basically, five arts-related career paths can be pursued: design and fine arts practice (which includes creation and/or performance), academics, arts administration, industry, and production.

For example, if you obtain a Bachelor's in industrial design, there are many ways to earn a living. You can work for companies such as IBM, Black & Decker or Playskool, designing products or packages. Or you can work for design firms as a product designer or model builder. A number of University of the Arts graduates with an entrepreneurial spirit have started their own design firms. Some designers also produce work in the fine arts—painting, photography, sculpture or the like—on a free-lance basis.

An academic career path can lead you to teach art in primary or secondary school. Or you can secure a job in arts administration, which can open up prospects like museum exhibition designer or art school admissions counselor. Salary ranges vary greatly, from the low to the very high.

As a graduate with a BFA in theater arts you can pursue a career on stage, film or television. But you can also decide to go into teaching theater or speech, or directing school productions. You can enter arts administration as a company manager, subscription coordinator or grants writer. You can become involved in production as, stage manager or assistant director. Again, the salary range here covers the spectrum.

For your own benefit, examine all of the arts programs available to you. Architecture, dance, furniture making, music, theater production, fibers, graphic design, opera, illustration, stage management, jewelmaking and metalworking, sound production/engineering, arts therapy, arts education and a host of other programs offer terrific opportunities for lucrative employment and creative outlet.

I can assure you from my own experience in a number of different fields, that by choosing design, the visual arts or the performing arts, you will enter one of the most personally rewarding, life-enhancing pursuits. And you will associate with some of the most dedicated, interesting people in this world!

Peter Schumacher



Georgianna Krieger '90 | Saxophone/Sculpture | Dallas, Texas

"...my music teacher told me 'Don't give anything up.' So I haven't."

In high school, I started out as a visual arts major. After I took some music classes, I liked them, so I took more and more music, until I decided to switch to a music major. But then I still took a lot of visual art classes. It was my music teacher who told me "Don't give anything up." So I haven't.

Music and sculpture relate in a lot of ways. Anything you say about one, you can say about the other. You talk about line in sculpture and you talk about line in music. Tension, contrast, texture, all these concepts apply to both. Just the technique and skills are different. If they didn't complement each other, I don't think I'd be able to study both.



Denise Shedro / Foundation / Acrylic on Board

Academic Programs

Students at The University of the Arts enter a stimulating environment to develop artistic skills and prepare for careers in design, the visual arts and the performing arts. Faculty are practicing professionals who bring unmatched expertise in design, fine arts, crafts, dance, music, theater and arts education. The University community is enriched by its diverse students, faculty and staff—all of whom share a sense of respect and genuine excitement for the creative process.

University of the Arts students are professionally prepared to face the demands of the arts market after graduation. Employment areas include a variety of careers that depend on highly-developed skill and ability in the arts, from graphic design to portraiture, from opera staging to dance education.

Philadelphia College of Art and Design

Numerous course and program options await visual arts students in the Philadelphia College of Art and Design. The foundation program brings first-year students together to study the perception and orchestration of visual forms. This provides a solid, common base for further study in more concentrated areas.



William Daley | Distinguished University Professor | Foundation and Ceramics

"... You learn to present things with great clarity and passion and verve."



Being an artist is finding out who you are and why you're special, and then learning how to really use your imagination or vision, how to give it some kind of form. You develop a visual language that's personal. You learn to make materials behave in ways that communicate your spirit. And you learn to solve problems and take chances. You have to learn how to present things with great clarity and passion and verve. And you must do these things all at once. That's the confounding part.

During the last half of the foundation year, students can select majors in architectural studies, industrial design, graphic design, illustration, painting and drawing, printmaking, photography, film, animation, sculpture, ceramics, metals, fibers or wood. A Fine Arts option is available for the sophomore year, which allows students to take courses in photography, printmaking, sculpture and painting before declaring a major in the junior year. In addition, visual arts students can concentrate in Art Therapy and Art Education, and can take elective courses in electronic media, glass, papermaking and other non-major studio arts subjects.

The University's exhibitions program features student, faculty and alumni work, along with some of the country's most noted contemporary artists and designers.

Philadelphia College of Performing Arts

Students of dance, music and theater immerse themselves in an exhilarating world of study and performance at the Philadelphia College of Performing Arts. Talented, dedicated student performers are attracted to programs in ballet, modern, jazz/theater and dance education programs; classical and jazz music programs in performance, composition, theory and education; and the theater arts.

Operas, recitals, plays, and dance and music concerts, in the form of works-in-progress and full productions, are staged throughout the year in the University's four theaters. This ongoing series of performances gives students the opportunity to work with professional writers, choreographers, composers and directors, as well as a firsthand opportunity to create and direct performances.

Division of Humanities

Students at The University of the Arts supplement their artistic studies with stimulating course work in humanities, essential to the intellectual development of the artist or performer. An absorbing variety of topics are covered in language and expression, literature, arts history, history and social studies, philosophy and science, and related arts. Humanities courses also offer the opportunity for visual and performing arts students to study common interests, fostering the exchange of ideas for collaboration and growth.

The University of the Arts

Philadelphia College
of Art and Design

Foundation

Drawing
Two-Dimensional Design
Three-Dimensional Design

Design

Graphic Design
Illustration
Industrial Design

Media Arts

Animation
Film/Video
Photography

Fine Arts

Painting and Drawing
Printmaking
Sculpture

Crafts

Ceramics
Fibers
Jewelry/Metals
Wood

Art Therapy

Art Education

Undergraduate Programs

Foundation

All students in the Philadelphia College of Art and Design complete a comprehensive freshman foundation program before moving on to a major area in the second year. The program exposes students to basic vocabulary principles and skills common to all professional visual artists. Drawing courses and two- and three-dimensional design courses are supplemented by electives in various major departments. Students also register for humanities courses in art history and language and expression.

The Foundation Forum, featuring professional artists and designers, introduces students to the various majors leading to careers in the visual arts, with presentations by each academic department.

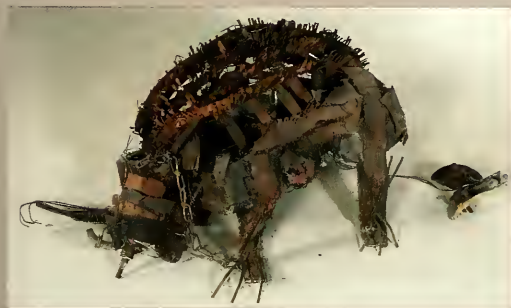


Maria Trilides / Graphic Design, Junior / Poster / *The Ringling Bros. Circus* / Paint, INT on Board / 20" x 30"

Design

Graphic Design

In a sequentially integrated program that becomes progressively more complex, students in the graphic design department examine the combination of words, typography, symbols, drawings, photography and diagrams to communicate ideas. Senior students are assigned relevant projects such as visual identity programs, publications, exhibitions, packaging and promotional design. The curriculum is supplemented by special lecture programs, workshops with leading design firms and on-site seminars in selected design studios, paper and printing plants.



Kevin Coughlin / Sculpture, Sophomore / *Pompeian Dog* / Found Objects and Wire / 30"x20"x14"

Graduates are prepared for positions as graphic designers with design studios, publishing firms, corporations, nonprofit institutions, governmental agencies, architectural and planning firms or advertising agencies.

Illustration

The Illustration program concentrates on effective visual communication skills in drawing and design, giving visual substance to thoughts, stories and ideas. Emphasis is on two-dimensional media, including painting, drawing, photography, technical image-making and reproduction processes. Students may concentrate on either an advertising-oriented or pictorially-oriented curriculum; concentrations in scientific illustration and animation are also available.

Recent graduates have had illustrations appear in the full range of print and film formats, including books, advertisements, posters, record albums, computer software, video and in such prestigious publications as *Time*, *Esquire*, *Psychology Today* and *The Atlantic*.

Industrial Design

Industrial Design students develop graphic, sculptural and spatial design skills, as well as a sensitivity to the humanistic uses of technology. These principles are applied to solve



Tim Angst '91 | Opera/Music Education | Pottsville, Pennsylvania

typical design problems. Working with corporate "clients," students create product designs for national companies such as IBM, Black & Decker, Dr. Scholl's and Fisher-Price Toys. By presenting companies with innovative solutions to design problems, students gain valuable insight into business practice.

Graduates have assumed professional positions in product packaging and exhibit design, and are designers of furniture, equipment, vehicles and interiors.

"Pavarotti looked at me and said, 'You're not a soprano.'"

This past year I got to meet Pavarotti. I went to the Shubert Theater to see him rehearse for *Luise Miller*. He was just sitting there talking to everyone. So I purposefully sat behind him, and later I started to talk to him. He was very, very, very nice. I said, "Excuse me Signore Pavarotti, I don't mean to bother you, but could I have your autograph?"

He said yes, and took my recital program, which I had with me, and he looked through it and saw that it listed a soprano and a tenor—me. Pavarotti looked at me and said, "You're not a soprano." It was a joke, but I didn't think it was funny because I was so nervous. He kept looking through it and saw that I was performing three Bellini songs, and he asked if I was going to do them in the original key. I said yes, except for one, which I had raised. He said "Good, because it is too low for a tenor."



Scott Davidson, Robert Haut / Industrial Design, Juniors / Pneumatic Isokinetic Exercise Machine / Plexiglas, Styrene, Wire, Wood / 8" x 8"

"University of the Arts students have just as many career options as any traditional liberal arts graduate."

There's a big difference between getting an education and *thriving*. Students *thrive* in the dynamic environment here, especially when they begin to realize how versatile an education in the arts really is.

University of the Arts students have just as many career options as any traditional liberal arts graduate. While some students decide to go on to learn more in their particular craft after graduation, others use the discipline they have learned to fashion unique career paths, either in the arts or in fields that require creativity and independence of spirit.

Some of our best students transfer to the University from community colleges.

Fine Arts

Painting and Drawing

The Painting and Drawing program provides students with studio skills and critical sensitivity. Students are presented historical and contemporary issues within a diverse and eclectic program that incorporates a structured sequence of problems ranging from pictorial organization to the refinements of aesthetic interpretation. Studio experience is integrated with dialogue and critique to instill critical self-awareness and habits of self-instruction, a lifelong process essential for a vigorous professional life as an artist.

Graduates exhibit in galleries, work on commissions and teach.



Alyn Fenn / Painting, Senior / *Hints and Fragments, Is That All There Is?* / Oil / 36" x 48"



Barbara Elliott | Director of Admissions

*"What if dancers
had to make
motion to create
the music?"*



Sophomore Class Project / *Artificial Paradise* / Stage
Set / Architectural Studies and School of Dance
Collaboration / Wood, Paint, Metal



Joseph Wong | Assistant Professor

I was inspired by the idea of a dance/architecture collaboration. So I had lunch with dance instructor Manfred Fischbeck, and we discussed many ideas and questions. If a dancer has to dance within an environment, is it because of the conventional idea that dance takes space? What if we were to build something that would occupy that space? Then we considered sound and the motion of dancers. Dancers usually dance along with music or sound. But could we do it the other way around? What if the dancers had to make motion to create the music? The music would not drive the movement; the movement would create the music. These were the essential ideas we wanted to explore.

My students and I set out to build an object that occupied space and interacted with dancers. It needed moving parts that also created sound and music, like machines. We did research on Medieval and Renaissance machinery, which became the initial elements of our design. At the same time we could not forget what makes architecture. I guided the students each step of the way, but the students were expected to evolve and make their own forms and designs. I would give the entire historical background, but how they digested and recreated it was personal vision.

I always knew I wanted to perform. After touring the U.S. and Europe with a musical theater company for four years, I felt I had reached a standstill, playing the same kinds of parts over and over. So I decided to put my career on hold and get an education.

I auditioned for the theater program. Afterwards, the admissions person said that because I'd had so much experience in musical theater, I probably would be better off in something like dance to supplement my musical theater background. So they asked me to speak to the dance director.

I did an audition and they accepted me on the spot. And I thought "Oh no!" Here I was, coming from the mid-West to audition in theater and I got accepted into the School of Dance!

I want to concentrate in choreography. I put a lot of feeling into dance because of my theater background. Without the theater, it would be just blah, like a skeleton moving around. At this point I see that I'd be stupid just to be an actor or just to be a dancer, when I have the training to do both. I want to create. What is choreography anyway but the theater of movement?



Brian Vernon '92 | Dance | Milwaukee, Wisconsin

"Here I was, coming from the mid-West to audition in theater and I got accepted into the School of Dance!"

Photography/Film/Animation

From photography to film to animation, students use the full range of media tools and techniques to create their own personal artistic vision. All students in the department study still photography, filmmaking, concepts and materials in the sophomore year. During the following two years, students refine their skills in their chosen major areas.

An internship program has enabled photography, film and animation students to apply their knowledge in various studios and galleries. Graduates of the program work as: photographers, filmmakers, animators, cinematographers, editors, directors, videographers and sound engineers.

Printmaking

The Printmaking department emphasizes personal communication through a variety of multiple image-making processes, and offers a complete graphics media shop, including facilities for etching, relief printing, lithography,

screenprinting, offset lithography, book design and binding methods. Students learn to make individualized demands upon the media as artists, using techniques of drawing, painting, photography, graphic design, illustration, sculpture and crafts.

The careers of Printmaking graduates highlight their versatility: professional exhibition artists, computer graphics imagists, educators, curators, edition printers and paper conservators.

Sculpture

Sculpture students receive instruction in the traditional and innovative aspects of the art, working in diverse media, including clay, stone, wood, plaster, bronze, aluminum, steel and plastic. Studios are equipped with a sophisticated power system and air tools for carving, metal finishing and pellet blasting. A fully-equipped foundry is available for casting.



Karin Northrop / Ceramics, Special Student / Tea Setting / Porcelain

Graduates produce objects for exhibition and sale, and work on public and private commissions for architects and planners.

Crafts

Ceramics

Through studio practice and research, students acquire a thorough knowledge of ceramics as they learn to take risks and discover creative options for persuasive, original works in clay and plaster. In an effort to prepare students for the broadest possible range of career involvement, practical abilities—such as designing a studio and seeking commissions—are stressed.

Some graduates become studio artists, selling through shops and galleries. Some concentrate on the expanding realm of architectural commissions. Others direct their artistry toward designing for industry or teaching.

Fibers

The Fibers studios provide the opportunity for students to produce a range of fabrics, sculptural forms, two-dimensional textiles and costumes. Students develop many techniques in weaving and fabric structure, screenprinting and other means of cloth embellishment, off-loom techniques, feltmaking, fabric collage, tapestry, resist printing, hand-painting fabrics and papermaking.

Graduates work as professional artists, designers and educators, selling pieces

"...Mr. Daley made us parade through the dean's office wearing our hats."



| Melissa Squillante '92 | Foundation | Wakefield, Rhode Island

In our 3-D class, I didn't even know where to begin. But Bill Daley, our professor, is so enthusiastic, he really helped me to catch on. In the beginning of the semester he came in one day and said "OK, today we're going to design our own hats." We made hats out of paper, and we couldn't use glue or staples or tape—they had to be folded. It required skills that many of us had never used before.

When we were finished, Mr. Daley made us parade through the dean's office wearing our hats. We all felt a little silly, but it helped to loosen us up. The dean didn't seem too surprised. I guess he was expecting us. Then we all posed on the front steps to have our picture taken wearing our hats.

through galleries and shops and working on architectural commissions.

Metals

The Metals program fosters an awareness of concepts, media and processes to ensure mastery of jewelry and metalworking techniques. Skills such as hammering, enameling, casting and stone setting are stressed to give students breadth, from precious jewelry-making to metalworking on a small-sculpture scale.

Although some graduates choose to design for major metal and jewelry firms or go to graduate school, most create one-of-a-kind, limited production pieces on a commission basis for galleries.



Fibers students team up with performing arts students to show off their creations at the Annual Wearable Art Show

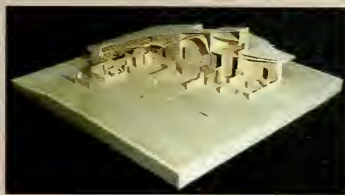
Wood

In the Wood program, students explore design possibilities in wood with an emphasis on the creation of unique furniture. Initial courses include topics such as the natural properties of wood, carving principles and wood sculpture. Students investigate techniques, complex constructions and machine construction.

Graduates have organized their own studios or formed cooperatives to make limited production designs. Some are working in production design for furniture manufacturers. Other graduates are teaching fine woodworking.

Elective Component of BFA in Art and Design

All art and design students complete a 21-credit elective component as part of the degree requirement. Some majors may require up to six credits in another discipline. The remaining free electives can be taken as a minor track in another discipline or as a combination of courses in any of the departments or schools of either College and in the Division of Humanities.



Brian Vanaman / Architectural Studies, Junior / *Alvar
Aalto Villa, Case Study / Wood / 36" x 36"*

*"Students...learn
what has to get
done, when it has
to get done."*

My relationship with students is more like a professional master printer and apprentices rather than teacher and students. The students I work with all have classes in a structured setting. When they work with me, it's the same as working on a professional project. Essentially we do what has to get done, but they're not necessarily learning the steps in a logical, structured way. They learn what has to get done, when it has to get done, which is the way it works in a professional situation.

| Charles Gershwin | Master Printer | The Borowsky Center for Publication Arts at The University of the Arts



*"...and spaghetti
from the lunch
room."*

I'll never forget the time a \$1000 limited edition series of hand-bound leather books was accidentally thrown out into the trash. It was a student commission, and the books were sitting in a box on the floor, and someone thought it was trash and threw it away. The student ran to my office in a panic. We had to stop the dumpster and go through everything. There was wood from the wood shop, ceramics from the ceramics studio, spaghetti from the lunch room. Then the truck came to take the trash away, but I made them wait. Finally the driver said he was going to leave, but I told him I was going to ride in the truck with him so I could continue to look through the trash at the dump. He didn't want anyone riding in his truck, so he waited some more. We finally did find the carton, and only one corner of one of the books was dented. The whole thing was a testimonial to stupidity, persistence and the good construction of books.

Lois Johnson | Chairperson | Printmaking Department



Graduation day

Concentration Programs

Art Education

The University offers a flexible pre-certification concentration in art education at the undergraduate level. This program provides a strong theoretical and practical foundation for teaching as a career and prepares students to enter a professional certification program after graduation. In addition to meeting the requirements of a major studio department, students take courses in the Art Education department plus recommended courses in art history, aesthetics, social sciences and psychology. Students have the opportunity to teach in Philadelphia area schools and in the University's Saturday School program for children.

Art Therapy

The University's Humanities division offers Art Therapy as a concentration for undergraduate students majoring in a studio department. Students acquire practical experience in art as well as a background in psychology and behavioral science. Students with a certificate in Art Therapy often choose graduate study.

Graduate Programs

Master of Industrial Design

The two-year, 60 credit program provides the students with studio and classroom instruction and professional advice in conceptualizing, research techniques, organizational and management skills, computer-aided design, multimedia presentation skills, human factors, systems integration, advanced technologies and design and production of consumer and industrial products.

Master of Arts in Art Education

The 36-credit MA program in Art Education develops the studio, intellectual and professional education background of art educators, enabling them to meet professional goals beyond those possible with bachelor-level credentials. Coordinating professional education courses with work in humanities and studio, students have the opportunity to pursue custom-designed programs.

Students may pursue their Pennsylvania Instructional I Certificate (Art K-12) concurrently with or separately from the MA program.

Master of Arts in Teaching

The MAT program permits those students who have an undergraduate degree in studio art but who have not previously completed any professional education courses to become qualified for teaching certification. The 36-credit program incorporates preparation for the Pennsylvania Instructional I Certificate to teach Art K-12, and additional coursework in the history, theory and practice of art education. Some courses, such as contemporary issues, research methods and the history of education, are shared with the MA program in Art Education.

MFA in Book Arts/Printmaking

The 60-credit, two-year MFA program in Book Arts/Printmaking provides graduate level development of the individual artist's expression in limited-edition bookworks with letterpress, offset lithography, binding and printmaking arts. Based upon the student's interests and experience, the program leads to proficiency in traditional and state-of-the-art processes. Students learn experimental, interdisciplinary approaches to book arts/printmaking through topics in humanities and studio arts.

"...if you have the audacity to do it, then someone will be there to pick up the pieces if you fail."



Susan Nicodemus '91 | Theater | Harrisburg, Pennsylvania

The sophomore year of the theater program is particularly taxing. Scene study is focused on in the second year, so you end up doing a number of various characters. You are forced to find versatility within yourself. This year I've played everything from a 60-year-old woman in *Night Mother*, to Blanche in *Streetcar Named Desire*, to Martha in *Who's Afraid of Virginia Woolf?*

It's a good year to stretch yourself. We are given the opportunity to perform roles that are challenging, to pick difficult parts. You could just coast along, choosing easy parts if you want, but I think the roles you study in school should challenge you. Everyone is real supportive, especially the teachers, and that helps you to be motivated. The feeling around here is, as long as you have the audacity to do it, then someone will always be there to pick up the pieces if you fail.

"When I see the quality of the work the graduating students produce, I know they are prepared to meet the challenges."

The vitality and commitment evident in the atmosphere at The University of the Arts is unlike anything I have encountered elsewhere. It goads our students to the perfection of their artistic skills and knowledge, our professional faculty to educing the best results from these talented students, and our dedicated staff to providing the services and conditions essential to this unusual academic enterprise.

When I see the quality of the work the graduating students produce - in dance, graphic design, crafts, jazz, illustration or any other field - I know they are prepared to meet the challenges of a rapidly changing, international, technological society. Their ability to find creative solutions to complex artistic problems will stand them in good stead as they embark on their careers.

Virginia Red

Provost

Graduate Programs

Master of Fine Arts in Museum Exhibition Planning and Design

The MFA in Museum Exhibition Planning and

Design is a two-year, 60 credit program to prepare students for professional careers in the field. Students focus on research, design and production of museum exhibits and presentations; exhibit programming, evaluation and management methods; and use state-of-the-art media, display systems, and presentation techniques.

The program has been developed with the support of the National Association for Museum Exhibition (NAME), the Standing professional committee of exhibitions of the American Association of Museums (AAM).

Participating museums include Cooper-Hewitt Museum, New York; Franklin Institute Science Museum, Philadelphia; Hagley Museum and Library, Wilmington, Delaware; Philadelphia Museum of Art, and the Please Touch Museum, Philadelphia.

Summer Programs

PREP Program

The University's six-week summer PREP Program offers studio and humanities courses for incoming freshmen to help strengthen visual arts skills. It is required for some students as a condition for admission, but many students enroll to gain experience in specific areas. For Information call 215-875-3355.

High School Summer Institute

This visual arts program for high school juniors and seniors is scheduled for six weeks each summer. Some participants enroll to develop their individual talent. Others have a clear artistic goal in mind, still others seek to learn about careers in design and the visual arts. For a brochure, call 215-875-3355.



The University of the Arts

Philadelphia College
of Performing Arts

Dance

Ballet
Jazz/Theater
Modern
Dance Education

Music

Classical Performance
Jazz/Commercial Performance
Composition
Music Education

Theater Arts

Acting
Musical Theater
Stage Combat

"...with animation, the only thing most people are familiar with is Bugs Bunny."



The School of Dance

Because dance professionals should be well versed in many dance styles, the School of Dance believes in a multi-faceted approach to dance training. Dance students intensively practice the major techniques (ballet, jazz, modern dance) to become versatile, flexible performers equipped to handle the demands of a dance career. In the process, they become proficient in studio and performance technique, composition and choreography, and dance history and theory.

Lots of performance opportunities await dance students, from end-of-semester ensemble productions to the culminating senior dance concerts. Students control the entire senior production: choreography, lighting, costumes, sets, advertising and promotion.



Gordon Glover '91 | Film/Animation | Allentown, PA

Just about every day there's some point in some class that's a revelation. It's like "Oh, I get it now." Every day new doors are being opened to me. I've seen so many different kinds of animation this year, some techniques that I never even knew existed.

With animation, the only thing most people are familiar with is Bugs Bunny. But there's so much more that you can do. We saw one film which was animated by making drawings in clay, which were wiped out and replaced by other drawings. Not three-dimensional claymation figures, but drawings actually set in clay. The effect was great. It looked wild. And I had never seen it before.



Dancers

Student composition concerts feature original choreography. Repertory concerts include works reconstructed by Labanotation. Performances often involve collaborations with the other performing arts programs.

School of Dance faculty are acclaimed performers and choreographers from companies such as the Pennsylvania Ballet, New York City Ballet, Alvin Ailey American Dance Theater, Maurice Bejart's Ballet of the 20th Century, Paul Taylor Dance Company, Katherine Dunham Dance Company, National Ballet of Spain, National Ballet of Canada and in Broadway productions such as *Cats*, *Oklahoma*, *Evita* and *Sophisticated Ladies*.

Renowned dancer and choreographer Judith Jamison and her company The Jamison Project are regularly in residence at The University of the Arts. Two recent School of Dance graduates are members of The Jamison Project. Master classes, open rehearsals and lecture/demonstrations prompt dance students to learn about performance and company life from professionals.

"...I'm proud that a lot of my students have become my professional colleagues."

I teach everything from jazz to commercial music, everything that comes under the jazz umbrella, the things you'd find in the jazz bin at the record store. We're here to go for aesthetic goals, but we have to face the reality of making a living in jazz.

A prospective jazz student should learn in an environment where they can also work. And Philadelphia is one of the few places where that happens. Faculty play a big role in the transition from jazz student to jazz musician, and I'm proud that a lot of my students have become my professional colleagues.

Evan Solot '70 | Associate Professor | Coordinator, Jazz/Commercial Music



Other unique opportunities for dance students include "Jacob's Pillow at The University of the Arts." Jacob's Pillow, the prominent summer dance festival in the Berkshires, is collaborating with the School of Dance to establish a three-week residency during the winter at The University of the Arts. Companies and choreographers commissioned by the Pillow will continue their work at the University, creating new pieces and offering lecture/demonstrations, master classes and performances for dance students and the public.

Bachelor of Fine Arts in Dance

Bachelor in Fine Arts in Dance Education

The first two years in the School of Dance are spent in learning the major dance techniques, as well as dance history, anatomy, kinesiology, notation, dance composition, improvisation and music. These courses develop a foundation from which students branch out to individual areas of interest.

All students concentrate on advanced technique classes in their selected majors during the final two years. The ballet program specializes in advanced technique, including pointe or men's classes, ballet

repertory, partnering and non-major studies in either modern or jazz/theater dance. Jazz/theater dance students learn acting and voice in addition to dance composition and the technical study of jazz and tap dance. In modern dance, students develop technique, repertory and composition skills supplemented by non-major studies in either ballet or jazz/theater dance.

Dance education majors complement dance technique with psychology classes and dance education seminars. Education majors spend their final semester gaining valuable experience as student teachers.

Dancers may choose from an array of electives in Spanish, ethnic or character dance, mime, voice and acting.

Certificate in Dance

Some dance students may wish to focus exclusively on dance studio courses through an intensive, two-year certificate program that stresses performance. Students develop proficiency in a spectrum of dance styles represented by ballet, modern, jazz and tap. The Certificate in Dance is not an academic degree.

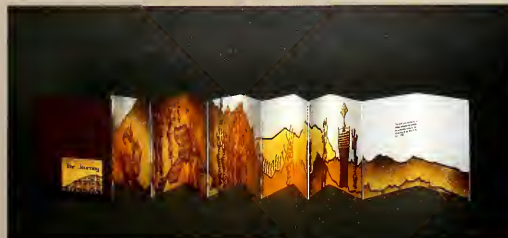


Ronald Frontin '85 | Artist, Portraitist | Rockland, Maine

"Someone will have a portrait done, and all his friends will see it."

I always had a knack for painting people. So I picked up quite a few commissions on my summer vacations. It helped to pay my tuition.

My next commission is a painting of a White House attorney. I just completed his wife, and I may paint his children next. I get a lot of my commissions from word-of-mouth. Someone will have a portrait done and all his friends will see it. Or people will see my work in a store.



Lori Spencer / Printmaking, MFA First Year Graduate / *The Journey* / Offset Artist Book, Computer Imaging / 4 1/2" x 5"



Judith Jamison | Distinguished Visiting Professor | School of Dance

"I'm looking for an inner light that shines..."

I really can't give good rules for an audition. I'm looking for an inner light that shines regardless of whether that person trips, falls, their upper lip quivers, they sweat bullets, regardless of anything. I'm looking for a glow that happens that says "I love doing this." I have a tendency when I'm working, as any choreographer would, to gravitate toward the people who are going to get the movement the fastest. But I feel so badly about saying such and such wasn't good enough to do that section, so they get kicked out.

I liked a lot of the kids I saw in my auditions for *With Us*. I called one person back in particular, one person I had let go, because I had seen her in class last semester, and she had impressed me. So she got a second chance, and ended up with a part.

A Summer World of Dance

A summer program at the School of Dance attracts high school and college dance students, dance teachers, adult dance professionals and others interested in developing their dance career potential. Daily technique courses in ballet, modern, jazz and tap dance at different levels of proficiency are offered. Other courses provide added dimensions for dance students in composition and improvisation, performance techniques, film appreciation, modern workshops and repertory.

A Summer World of Dance is available in a six-week or three-week session. For information, call the School of Dance at (215) 875-2269.

The School of Music

The School of Music is dedicated to the preparation and training of young musicians in performance, composition, theory and music education, concentrating in one of a variety of instruments or voice. The school's programs stress individualized training coupled with a conservatory approach; private lessons in the major area and intensive studies in theory and musicianship make up the core of the curriculum.

Music students are involved in a rigorous schedule of performances each year. The school sponsors a student symphony orchestra, chamber ensembles, jazz ensembles, a chorus and a chamber singing group. Over 125 concerts, recitals and fully-staged opera productions are presented annually by students and faculty for the University community and the general public.

The music faculty is made up of experienced and dedicated artists, including members of the Philadelphia Orchestra and New York Philharmonic, professional opera singers, and well-known soloists, composers, theorists and musical historians. In addition, students have the opportunity to study with luminaries of the music world through the school's ongoing Master Class Series, which has included artists such as pianists Andre Watts and Victor Borge; trumpeter Wynton Marsalis; composers Pierre Boulez, John Cage and George Crumb; singers Beverly Sills, Plácido Domingo and Meredith Monk; conductors Klaus Tennstedt and Riccardo Muti; and jazz musicians Thad Jones, Mel Lewis and Peter Erskine.

"I get calls from former students who say, 'What do you think of this?...'"

My greatest pleasure in teaching is to see how durable some of the impressions are that students take away from class. I find that many students come back after several years still appreciative of what they learned in my class, sometimes more appreciative because of their experiences in the field. Or when I get calls from former students who say, "What do you think of this?" The fact that students care enough to keep coming back, that they care that much about the experiences that we shared, is the most satisfying part of teaching for me.



| Charles Burnette | Chairperson | Industrial Design Department

Major Areas of Concentration

Bassoon
*Cello
*Clarinet
*Composition
*Contra Bass
*Flute
French Horn
*Guitar
Harp
Harpsichord
Oboe
*Percussion
*Piano
Piano Accompanying & Chamber Music (graduate only)
Saxophone
Theory
*Trombone
*Trumpet
Tuba
*Viola
*Violin
*Voice

*May be studied as a classical or jazz/commercial major. The others may be studied only as a classical major.

Undergraduate Programs

Bachelor of Music in Performance

Students may choose to major in classical music performance, a program of concentrated studies and private lessons in a major instrument or voice, along with a solid background in supportive areas. These include studies in musicianship, theory, music history, conducting, large ensemble activities and chamber music.



Walter Dallas | Director | School of Theater

"Our goal is to accept the unique, and not to produce a group who imitates or emulates their teachers."

Once I was doing these intensive auditions in New York. And after a while I could tell what school each actor studied at by the way they auditioned. They all acted in one particular way, because their school taught one particular method of acting. I disagree with that approach. I think it takes away the unique quality of an individual actor. It produces cookie-cutter actors.

We introduce the student to various techniques of acting over four years. Then the method that works best for them, they just sort of assume. Students sense what works best for them. We cover mask work, improvisation, the Method, even Eastern European approaches to acting. In that way, the program is tailored to each individual student. Our goal is to accept the unique, and not to produce a group who imitates or emulates their teachers. We want to graduate actors who have found their own power.

The voice/opera emphasis program for classical performance majors allows singers to concentrate on opera studies. The curriculum includes special opera courses in acting, staging, opera repertory, coaching, foreign languages, dance and movement.

The jazz/commercial music performance program provides a direct and pragmatic education for those interested in establishing a career as a performer, arranger or composer in jazz and/or commercial music. Students receive lessons in both classical and jazz/commercial areas, as well as special courses in jazz arranging, film scoring, history of jazz, the business of music, computer music composition and recording techniques.

Bachelor of Music in Composition

Composition students take both class and private instruction in composition in addition to courses in orchestration, computer music composition and conducting.



"I love wood as a material, and I have always wanted to make things that people could touch."

I came here from the Tokyo School of Art to study Sculpture. I went to summer school and I met Michael Hurwitz—he's my wood teacher now. He showed me his slides of furniture by American woodworkers, and I knew what I was. I love wood as a material, and I have always wanted to make things that people could touch.

The reason I wanted to study in the United States was because I wanted the experience of living in a country where there are different kinds of people living together. And here, everyone is used to people from different countries, so I don't feel out of place.

Emi Ozawa '89 | Wood | Tokyo, Japan





Pat Hill | Director | Campus Life

"... we want them to have a chance to have fun before school starts!"

In the student leader program, upperclass students lead the freshman orientation, because incoming students relate better to other students. We try to orient freshman and transfer students to the school, but also to the city in general.

So for three days, we take students around Philadelphia, we take them to the Museum of Art. We plan lots of activities—we want students to have fun before school starts! They also receive information about programs and academics, but in a socially-oriented way, so that it's all a relaxing experience and everybody has a chance to make friends.

Bachelor of Music / Bachelor of Music Education

For students who wish to broaden their career options, the School of Music offers this double-degree music education program for both performers and composers. This demanding five-year program allows students to pursue two degrees at the same time—the Bachelor of Music and the Bachelor of Music Education—with music education courses beginning in the first year. The last semester of study is devoted to full-time student teaching Philadelphia and Delaware Valley school systems.



Harry Bliss / Illustration, Junior / Mythological Man / Graphite Drawing / 8 1/2" x 12"

Diploma Program

This concentrated four-year program in classical or jazz/commercial performance or composition is designed primarily for students who wish to take the entire musical portion of the undergraduate curriculum for their major area without the humanities requirements. The Diploma in Music is not an academic degree. Students wishing to transfer from this program to the Bachelor's degree program may do so any year of their matriculation.

Certificate in Music

Students may choose to pursue the two-year Certificate in Music program in classical performance, jazz/commercial performance, or composition. The curriculum consists of the musical studies normally taken during the first two years of the Bachelor of Music program. No humanities courses are required. This intensive program focuses entirely on musical instruction, and is designed for students who wish to concentrate solely on their musical studies. The Certificate of Music is not an academic degree.

Graduate Program

Graduate Diploma

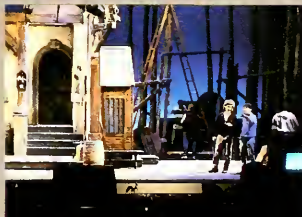
The Graduate Diploma is a two-year program of study in performance designed for students who possess advanced ability. A flexible curriculum addresses the needs of each student. Individualized programs of study are developed in consultation with the Director of Graduate Studies.

The School of Theater Arts

The School of Theater Arts is founded on the belief that acting must first be taught as a craft, and only after the craft has been learned can artistry emerge. This highly focused, conservatory-styled program is committed solely to developing the student's skills and attitudes as an actor through disciplined, rigorous and innovative work.

Rehearsals and performances supplement studio work as students advance in the theater program. Students are taught how to evaluate their work critically, an essential skill because it ensures the future development of the actor's art.

"You never know what it will be like when you enter a competition. You never know if you will be victorious."



The set of *Luisa Miller*, starring Luciano Pavarotti, at the Shubert Theater

I've been competing since I was young. I won my first Philadelphia Orchestra audition when I was 8 or 9, and I solved with them when I was 10, then again when I was 15 and 20. The first time was quite thrilling. It was a special feeling to perform with the orchestra.

I hope to begin to compete on an international level within the next year. I haven't done that yet, it's just been national competitions so far. I'm very confident though. I mean, you never know what it will be like when you enter a competition. You never know if you will be victorious.



Michael Ludwig '88 | Violinist | Ardmore, Pennsylvania

"The juniors and seniors come armed with noisemakers and silly string. They boo if you mess up, but they clap loud if they like you."



Dress Rehearsal

The last project of your sophomore year, you have to make a presentation of all of your work to the juniors and seniors. You have to present a slide show of all the work from your whole sophomore year.

It wasn't really formal, like we thought it would be. The juniors and seniors come armed with noisemakers and silly string. Really! They boo if you mess up, but they clap loud if they like you. It was fun. I just went up there and started talking, and they yelled "Speak up, speak up!" I had to get control so they wouldn't take over my presentation.



Celena McAfee '91 | Industrial Design | Philadelphia, Pennsylvania

Bachelor of Fine Arts in Theater Arts

This four-year program prepares students for careers as professional actors or for graduate study. Since an actor must be well-versed in a variety of disciplines, students in the School of Theater train in voice, movement, dance, speech, improvisation, masks, music, mime, history and literature to support work done in the acting studio. Student skills are tested through performance of challenging, demanding roles.

Three semesters of stage combat, including instruction in unarmed combat, knife, nineteenth-century saber, two-handed broadsword, and rapier and dagger ensure that theater students are able to create the realistic illusion of violence on stage.

Students may choose to take the certification test in stage combat—sponsored and adjudicated by the Society of American Fight Directors—that results in a nationally-recognized certificate of competency. This certification is helpful in securing stunt work or other jobs involving staged violence.

Directing is emphasized through electives, and students have the opportunity to direct productions firsthand. Internships with regional theater groups in acting and directing are available to gifted, highly-motivated students.

Generally, five to seven productions are presented each semester in one of three theaters available for student actors. Students also participate in solo performances and scene work. Collaborative efforts with other majors provide creative opportunities for performance; for example, theater students have performed in films created by students in the Philadelphia College of Art and Design. Faculty in the School of Theater are expertly-trained and experienced individuals who typically continue to be involved in professional theater. At the end of each semester, students meet with principal faculty members to review development, strengths, weaknesses and potential for improvement. Further, the School incorporates professional practices and values into the academic world. Theater professionals regularly visit the University as lecturers and performers to share their experiences.

Musical Theater Program

The Musical Theater program was instituted as an emphasis within the University's School of Theater Arts in 1991. The program is designed to prepare the student for a professional career as a singer-actor, or for continued study in graduate school. Emphasis is placed on preparing students for the musical theater of the future. Students study those aspects of music, voice, acting and dance that are required to successfully perform the challenging works currently being created. Students take acting, speech and movement classes with acting majors, augmented by intensive work in music, voice and musical theater repertoire. Co-curricular production experiences enable students to test their newly acquired skills in a wide variety of repertoire, including new and experimental works and works which originated off-Broadway and in the not-for-profit theaters. Through its partnerships with the American Music Theater Festival and other professional producing organizations, the program seeks to provide its students with additional opportunities in their chosen field.



Susan Viguers | Associate Professor | Humanities Division

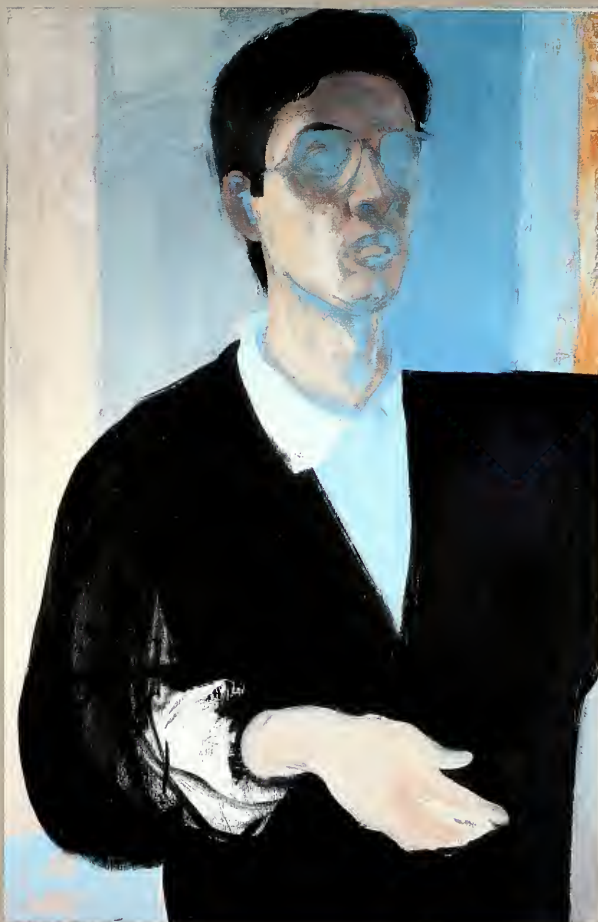
*"She drew a man
eating upside
down, his head
resting on a chair,
his feet in the air."*

Students have an easier time getting into literature when they have to create their own visual piece based on a reading. One assignment in children's literature is to illustrate works of nonsense, which is difficult—how do you illustrate nonsense? The temptation is to make sense of it. But that, of course, is not the point.

One student chose the rhyme:

*I eat my peas with honey;
I've done it all my life.
It makes the peas taste funny,
But it keeps them on my knife.*

She drew a man eating upside down, his head resting on a chair, his feet in the air. His concentration on how to eat with his knife was the least of his problems. I thought it was a wonderful response to the work.



Michihiko Kawabata
Painting, Sophomore
Self Portrait
oil on canvas
24" x 36"

Kerne Gordon
Foundation
pencil drawing



Adam Zanerilli
Architectural Studies, Sophomore
Glass Pavilion
wood and glass
18" x 18"



Stacy Walsh and Kendyl Lawson
Industrial Design, Seniors
Glider/All—Terrain Stroller
neoprene, aluminum, paint, styrene
44" x 42" x 19"



Dancers rehearsing in the studio



Tom Beck
Crafts/Wood, Senior
Chest of Drawers
5' x 3' x 7'



Music students performing in the Jazz Fusion Ensemble



Andrew Iskowitz
 Graphic Design, Junior
 Poster
 Kama Kalpa
 paint, photography on board
 20" x 30"

What's Here at the University of the Arts

The University's campus on South Broad Street in Center City Philadelphia is comprised of nine buildings with classrooms, studios, theaters, lounges, dormitories and administrative offices. As an urban campus, the University offers the benefits of a stimulating, cosmopolitan environment conducive to study in the arts.

The University encourages students to explore expanding uses of technology in the arts as well as traditional methods. Facilities reflect the growing range of tools available to professional designers, composers, artists and performers.

Studios and Galleries

Art and design students work in studios with large windows and skylights. Also available for student artists is a secluded nineteenth-century carriage house that has been converted into a skylit figure modeling studio. In addition, the University maintains several gallery spaces where students can show their work, including the 1½ story Rosenwald-Wolf Gallery.

The Borowsky Center for Publication Arts

The University's Borowsky Center for Publication Arts is dedicated to the study and

research of offset lithography, advanced graphics, and arts of the book. The center features a state-of-the-art Heidelberg KORS offset press and an ATF-Davidson Super Chief 2217 press, as well as camera, platemaking and printing equipment. The Borowsky Center provides undergraduate and graduate students with critical hands-on experience in the production process under the expert guidance of master printers.

Ceramics Studios

Ceramics studios contain a clay press, a plaster shop, mixing room, 16 potter's wheels and a variety of kilns: raku, salt, gas and a walk-in kiln named "Bertha."

Computer-Aided Product Design Center

Industrial design students work on assignments in the Computer-Aided Product Design Center, which houses Macintosh II workstations capable of high-resolution color-rendering, a plotter and laser printer, and three-dimensional modeling and presentation program software. A computer-aided modelmaking machine is used to learn the principles of computer-aided manufacturing and to produce model parts and molds.

Electronic Media Center

The University's Electronic Media Center provides visual and performing arts students with a foundation in the principles of digital processes and their application in the arts. Equipped with a variety of computers, laser and ink jet printers, digital scanners, film recorders, video digitization systems and various software packages, the Center allows students to experiment with digital processes in desktop publishing, two- and three-dimensional computer-aided design, image processing, animation, video digitizing and video presentation.



Casting in the Foundry

Fibers Studios

The University's Fibers studios include a complement of 35 floor looms, including two 30-harness computer looms; a photographic screenprint facility; a professional paper-making facility; a complete stainless steel yarn and fabric dyeing laboratory; a project studio for large scale, 2-dimensional and sculptural forms; and a 500-piece historical textile study collection.

Foundry

Sculpture students work in a fully-equipped foundry for casting using the ceramic shell process. The foundry includes burnout ovens, a wax working area, sand pit and an overhead chain hoist for large sculptural forms. Sculpture majors have access to a special metal shop with two forges, arc and TIG welders, and five oxy-acetylene stations for gas welding; a carving room with pneumatic chisels; and a figure modeling studio.

Metals Shop

Metals students use an extensive collection of anvils, stakes and hammers, as well as custom-made work benches, in the University's Metals Shop. Students also learn to create forms with other tools: many different kinds of torches; a band saw for wood and metal; drill presses; lathe and milling machines; flexible shaft units; a rotary forming machine; three separate rolling mills for sheet and assorted wire shapes; a rubber mold vulcanizer and a wax injector for wax work; two enameling kilns; and a portable spray etcher. Casting equipment provides for vacuum investing and centrifugal casting, and includes an electric burnout kiln as well as a steam de-waxer. Finishing machines include a bench grinder, belt sander, brass brush with recirculating pump and two polishing lathes.

Oxberry Animation Stand

The University's photography/film/animation department recently acquired a Master Series Oxberry animation stand—the same kind of stand used by Disney Studios and other professional firms to film animation drawings. The new stand enables students to produce professional-quality work. Other photography/film/animation facilities include darkrooms, a fully-equipped sound studio, drawing stands, editors, splitters, synchronizers, projectors and all the essential equipment for studio photography.

Printmaking Studios

The ATF-Davidson presses used in Printmaking classes provides students with the opportunity to use the latest printmaking technology. Because the press facilitates both fine arts and publication applications, it is an ideal tool not only for printmaking majors, but also for graphic design, photography, illustration and other visual arts students taking lithography classes. Other Printmaking facilities include studios for water-based screenprinting, stone and plate lithography and relief and etching workshops, non-silver studios, a bookbinding room and a letterpress studio with hot metal typesetting. Adjacent to Printmaking facilities is the Graphic Design department's Typography Lab, with copy cameras, typesetters and a

Linotype "L100" computer typesetting system.

Scanner Laboratory

The new Scanner Laboratory features a Hell 300 Laser Scanner, a color processor and proofing equipment. This state-of-the-art pre-press color scanner facility provides graphic arts students with access to some of the most recent technological advances in electronic imaging procedures.

Wood Shop

Students majoring in wood, sculpture, architecture, industrial design and other visual arts departments make use of the University's extensive Wood Shop containing drill presses, wood lathes, sanders, planers, jointers and various-sized hand and power saws.

Dance Studios

Spacious, bright and well-lit dance studios are equipped with barres and mirrors, huge windows, ceiling fans, pianos, cassette and record consoles, as well as newly-renovated floors with four-inch state-of-the-art suspension for the safest and most comfortable dancing surface available. Lockers, dressing rooms, showers and lounges are adjacent to the studios.

Electronic Music Studios

There are two electronic studios for music students: one is a digital, computer-oriented studio that includes up-to-date hardware and software;



The historic Merriam Theater at The University of the Arts

the other is an analog and modular system. Both serve to familiarize students with the various facilities available to produce electronic music.

Music Calligraphy Laboratory

The School of Music's new computerized, state-of-the-art Music Calligraphy Laboratory allows students to compose, edit and transpose scores on the computer, much like a word processor, and to produce sheet music on high-quality printers. Students are also able to play music into the computer, and the computer will transcribe it. And students may listen to their scores as the computer plays the music back. The Music Calligraphy Laboratory enables students to produce clean and polished compositions.

Music Practice Studios

The School of Music maintains many practice studios for students, including a piano suite that consists of four studios, each equipped with a grand piano. A full range of in-

struments, including a two-manual Challis Harpsichord and a Moog Synthesizer, is available for practice.

Theaters

Student performances are held in the University's four theaters. The Black Box Theater, an exciting, flexible space, allows for theater-in-the-round, 3/4 thrust, environmental and many other possible arrangements. Theater 200 is an intimate, traditional space with seating for 200. The Drake Theater is a newly renovated, 350-seat black box theater, one block from the campus in the Drake Tower.

The Merriam Theater at The University of the Arts

Truly the most attractive facility available for student productions is the magnificently-renovated 1,668 seat Merriam Theater, owned and operated by the University. The Merriam Theater serves as home to a number of regional performing arts organizations, including the Pennsylvania Ballet, and is available for student performances for four weeks each semester.

Libraries

The Albert M. Greenfield library contains an extensive collection of books, journals, photographs and videotapes devoted to the arts. In addition, the music library contains manuscripts, journals, scores, and listening

and viewing facilities for the study of audio and video recordings. The slide library has a collection of more than 140,000 slides of art works and historical images.

Other Points of Interest on Campus

Arco Park

A sculptured garden, fountain, benches and murals make the University's Arco Park a serene setting in the middle of campus, and a favorite spot for sunbathing, picnics and relaxation.

Art Supplies

A comprehensive selection of art supplies is available at Utrecht at PCA, Broad and Spruce Streets. In addition, a number of other art stores, dance supply stores, instrument repair shops, and theatrical costume and makeup stores are easily accessible in Philadelphia.

Continuing Education at The University of the Arts

The Office of Continuing Education offers part-time study through evening and weekend courses in design and the visual arts. Courses are offered in foundation, crafts, communication design, computer-related visual arts topics, fine arts and interior design. For information, call (215) 875-2221.

The New Studies Center offers programs in the performing arts and a range of other disciplines for high school teachers, counselors and other professionals. Call (215) 875-2216 for further information.

Dormitories

Students live in apartment-style units with individual kitchens and bathrooms in the University's two dormitory buildings. For more information on housing and resident life.

The Film Forum

This repertory film house, one block from campus at Broad and Lombard Streets, shows classic, foreign and cult films. Memberships and student discounts are available. Many other repertory and first-run movie theaters are situated near the campus as well.

Great Hall Atrium

This spectacular four-story atrium in Haviland Hall is a versatile space used for exhibits, performances, parties, meetings and conferences; it is the hub of University activity.

Physical Fitness at the YM/YWHA

From September to May, the University maintains free memberships for students at the local YM/YWHA, located at Broad and Pine Streets across from the campus. Students have access to the Y's weight room, nautilus and universal equipment, swimming pool, jogging track, racquetball and basketball courts, steam rooms and aerobics classes.

University Cafe

The Cafe, located in Haviland Hall, serves hot meals, sandwiches and snacks.



Regina Barthmaier / Printmaking, Senior / Icon Box / Mixed Papers, Plates, Acetates / 10' x 8' x 1"

From Century-Old Institutions to The University of the Arts



The University of the Arts was born from two century-old institutions: the Philadelphia College of Art and the Philadelphia College of the Performing Arts.

The Philadelphia College of Art (PCA) was formed in 1876 along with the Philadelphia Museum of Art. Initially known as the Pennsylvania Museum and School of Industrial Art, the institutions were established in response to the interest in art and art education that was stimulated by the national Centennial Exposition.

In 1948, the school became known as the Philadelphia Museum School of Art, reflecting the expanded programs that trained artists in many other areas, including fine arts. The school received accreditation in 1959, and in 1964 separated from the Museum to become the Philadelphia College of Art. Today, the Philadelphia College of Art and Design of The University of the Arts offers programs in design, fine arts, crafts and art education.

Performing arts programs of The University of the Arts date to 1870 when three graduates of the Conservatory of Leipzig opened one of the first European-style conservatories of music in America: the Philadelphia Musical Academy. The Musical Academy became an independent college of music in 1950, granting a Bachelor of Music degree after a four-year course of study—one of only eight such music colleges in the nation at that time.

While still offering primarily a music program, the school became the Philadelphia College of the Performing Arts (PCPA) in 1976, the first such college in Pennsylvania. One year later PCPA acquired the former Philadelphia Dance Academy, and in 1983 a School of Theater was established to complete the balance of dance, music and theater.

In 1985 PCA and PCPA, longtime neighbors on South Broad Street, joined to become the Philadelphia Colleges of the Arts, and a true visual and performing arts university was in its formative stages. Inaugurated in 1987, The University of the Arts now is the largest comprehensive educational institution of its kind in the nation, preparing students for more than 150 professional career paths in design, the visual arts and performing arts and related fields.



Thomas J. Vilot
Photography, Senior
The Crucifixion of Christ
computer manipulated color print
14" x 19"



Laura Frazure
Sculpture, Senior
Untitled
plaster, steel
28" x 52"



Chris Duh Illustration, Senior
Surgeon
acrylic
16" x 20"



I'm Sorry, "It was an Accident"
Choreography Naomi Mindlin



John Voskamp
Printmaking, Senior
Old Beach Cut (Ext. 1945) with Humpey, Whirlie and Girle
linocut/screenprint
13" x 19"

Admission

Undergraduate Admission

The major criteria for admission to the University are artistic talent, proficiency, potential for growth, and academic performance.

Students interested in applying to The University of the Arts should return a completed application form (along with the application fee) to: The University of the Arts, Admissions Office, 320 South Broad Street, Philadelphia, Pennsylvania, 19102. Application forms are available by calling the Admissions Office at 1-800-272-3790 (outside 215 area code), or (215) 875-4808, or writing: Admissions Office, The University of the Arts, 320 South Broad Street, Philadelphia, Pennsylvania 19102.

The University of the Arts Philadelphia College of Art and Design

In addition to the application form and fee, the following information is needed for admission to the Philadelphia College of Art and Design at The University of the Arts:

1. An official high school transcript, general education diploma
2. Scholastic Aptitude Test (SAT) or American College Test (ACT) scores
3. A one-page statement describing your ambitions, goals, motivation and commitment to studying the visual arts

4. Teacher recommendation form
5. Portfolio of artwork
6. A personal interview with an admissions officer is recommended, but not required

Portfolio Review Philadelphia College of Art and Design

Applicants to the Philadelphia College of Art and Design at The University of the Arts must complete a portfolio review as part of the application process. To arrange for an appointment, call the Admissions Office at 1-800-272-3790 (outside Pennsylvania and New Jersey), or (215) 875-4808, or write: Admissions Office, The University of the Arts, 320 South Broad Street, Philadelphia, Pennsylvania 19102.

Appointments may be scheduled Monday through Friday, 9 am to 5 pm.

Portfolio Days

To help students prepare portfolios for admission, The University of the Arts participates in "portfolio days" sponsored by the National Portfolio Day Association and held throughout the country. These programs feature college representatives who give constructive advice to student artists. For a complete list of these events, contact the Office of Admissions.

The University of the Arts Philadelphia College of Performing Arts

In addition to the application form and fee, the following information is needed for admission to the Philadelphia College of Performing Arts at The University of the Arts:

1. An official high school transcript, general education diploma, or completion of the College Level Examination Program (CLEP)
2. Scholastic Aptitude Test (SAT) or American College Test (ACT) scores (note: the University does not set a minimum score for acceptance)
3. A one-page statement describing your ambitions, goals, motivation and commitment to studying the performing arts
4. A resume of performance experience and training
5. A letter of recommendation from a performing arts instructor
6. Music applicants only: repertoire for an audition
7. Dance and theater arts applicants only: a recent photograph
8. Personal interview with an admissions officer recommended, but not required

Audition

Applicants to the Philadelphia College of Performing Arts at The University of the Arts must complete an

audition in dance, music or theater arts. Note: Applications must be complete two weeks prior to the audition date! To schedule an appointment, call the Admissions Office.

Early Admission

The University of the Arts accepts applications from advanced high school juniors who have completed extra high school course work. These students may enroll as freshmen instead of completing the senior year in high school. (The high school may award credit toward the high school diploma after a student completes his or her freshman year at The University of the Arts.)

Deferred Admission

The University of the Arts accepts applications from candidates who plan a year of activities, work or travel between high school and college, and who wish to enter the University one full year after graduation from high school. A brief note explaining the deferment should be attached to the application. Deferred applicants should otherwise follow regular application procedures. Candidates who are offered deferred admission are required to submit a tuition deposit.

Transfer, Graduate and International Students

The University of the Arts welcomes applications from transfer students, graduate students and international students. For information, call 1-800-272-3790 (outside 215 area code), or (215) 875-4808, or write: Admissions Office, The University of the Arts, 320 South Broad Street, Philadelphia, Pennsylvania 19102.

January Admission

Students may enter most programs in music, dance and design and the visual arts programs in January during the spring term. Contact the Admissions Office for further details.

Admission Calendar

The University of the Arts accepts students on a rolling basis until all available spaces have been filled. Students are advised to apply early to ensure that space is available.

Tuition and Fees

1993-94 Academic Year
Undergraduate Program

Tuition is charged to all full-time undergraduate students, payable one-half each semester. Full-time students register for a minimum of 12 credits per semester and may enroll in up to 18 credits without additional charges. Excess credits are subject to additional charges at the standard semester credit rate.

In addition to the annual tuition charge, all students registered for 12 credits or more are required to pay a general student fee. The general student fee is applied toward the cost of library facilities; studio and laboratory operations; orientation; student activities; and special services, including health services, placement, and registration. The annual general student fee is not refundable.

Students registering for less than 12 credits are charged on a per-credit basis. There are no other mandatory course fees or charges except for the cost of materials in selected studio classes. Reservation deposits required for housing and tuition are credited to the student's bill and are not refundable.

Philadelphia College of Art and Design 1993-1994

Full-time tuition
\$11,900 per year
(12-18 credits/semester)

Philadelphia College of Performing Arts

Full-time tuition
\$11,900 per year
(12-18 credits/semester)

Fees

Tuition deposit \$200
(due May 1)

General student fee \$500
Housing fees \$3,750 per year

Housing reservation deposit \$100 (payable by June 1)
Damage Deposit \$200 (refundable)

Graduate Tuition and Fees

For information on graduate tuition, call the Admissions Office at 1-800-272-3790 (outside 215 area code), or 215-875-4808, or write: Admissions Office, The University of the Arts, 320 South Broad Street, Philadelphia, Pennsylvania 19102.

Financial Aid

The University of the Arts Office of Financial Aid is prepared to assist students in the process of obtaining suitable financial assistance. Students are assisted in investigating the variety of potential funding sources—including federal, state and institutional programs—which are administered by the University.

Financial aid is offered in the form of scholarships and grants, loans, and part-time employment to students who are citizens or permanent residents of the United States. Some scholarships are based on financial need; some are based on talent. Financial aid decisions are made separately from admissions decisions.

A brief listing of financial aid programs follows. For a copy of "Smart Money: Financial Aid Information for College Students and their Families" published by The University of the Arts, call the University's Admissions Office at (215) 875-4808.

Undergraduate Program

Federal and State Grant Programs

- * Pell Grant
- * Pennsylvania Higher Education Assistance Agency
- * Other state grant programs (Connecticut, Massachusetts, Rhode Island, Ohio, Delaware, Maryland, District of Columbia, or Vermont) that have a reciprocal agreement with Pennsylvania
- * Supplemental Educational Opportunity Grant (SEOG)

University Grants and Scholarships

The University of the Arts awards institutional scholarships as well. For details, contact the Admissions Office and request scholarship information. The deadline for submitting the scholarship application is March 15.

Loan Programs

- * Stafford Loan (Guaranteed Student Loan)
- * Help Loan
- * Parent Loan
- * Perkins Loan

Student Employment

- * College Work Study Program

Transfer and Graduate Students

The University of the Arts assists students who transfer from community colleges or other four-year colleges and universities, and graduate students. For more information, call the Financial Aid Office at (215) 875-4858.

Student Services

The University of the Arts takes seriously its commitment to provide a stimulating, safe and secure campus environment for students. Our professional staff are available for guidance and support in such areas as academic and career counseling, health services, residential life and student activities.

Housing and Residential Life

Most freshman live in Furness Hall located on campus, minutes away from classrooms, studio and performance spaces. The historic building was designed by the renowned American architect Frank Furness. Furness Hall provides three-person, furnished apartment suites, each with separate kitchen and bathroom facilities.

Students also live in Fifteen Hundred Pine, the University's apartment building located diagonally from Furness Hall. This attractive ten-story tower offers apartment spaces for two to six persons. Each apartment is furnished, has a private bath and kitchen (including dishwasher) and air-conditioning. Laundry facilities are available in both dormitory buildings.

The University Cafe on the ground floor of Haviland Hall serves breakfast, lunch and snacks anytime during the day. Vending machines are also available.

The University's Director of Campus Life and resident advisors supervise the students in the residence halls. The director lives in the dormitories and is available to respond to the needs of students. Resident advisors are students selected for their leadership, maturity and ability to communicate with others. They work closely with resident students to create a supportive living community and are prepared to help with any problem.

Furness Hall and Fifteen Hundred Pine are under the supervision of the campus security force.

Housing reservation forms are sent to applicants after they receive letters of acceptance from the University.

Health Services

The University provides 24-hour medical and health services. The professionally staffed Health Services Office is open weekdays throughout the academic year. The University provides physician care through Jefferson Family Medical Associates, located just off campus, affiliated with Thomas Jefferson University Hospital, one of Philadelphia's outstanding teaching hospitals. Physician service is available 24 hours a day, seven days a week. Students

also may take advantage of an optional Blue Cross/Blue Shield medical insurance program, which provides coverage for medical emergencies. Free personal counseling is available to all University students.

Academic Services

Some students supplement classroom instruction with additional study to improve reading and writing skills or to develop better study habits. The University offers professional and peer tutoring, special workshops and computer-assisted instruction through the Student Resource Center.

Academic Achievement Program (AAP)

Eligible Pennsylvania residents may receive additional tutoring and counseling services through the Academic Achievement Program. To find out more call the AAP office at 215-875-2261.

Career Counseling

The Career Planning and Placement Office provides counselors who help formulate career directions through individual counseling. As students develop academically and artistically at the University, they may seek assistance in creating or improving resumes or portfolios, get answers to questions about graduate school and receive information concerning internships and study abroad.

The Director of Career Planning and Placement maintains lists of full and part-time and summer positions, as well as freelance work. University wide career workshops are conducted regularly and they help students to develop practical job-hunting skills and address personal growth issues involving the setting of short term and long range goals.

Student Activities

Students play a major role in determining the character of the student-life program. The Student Congress works closely with the Campus Life Office to present programs and activities that are enriching (and fun!). A film series, gallery and museum trips, dinner-dances, local band concerts, a Halloween party, a Thanksgiving dinner for resident students and free admission to the many stimulating exhibitions and performances are among the activities on campus during the year.

Leanne Pomicelli
Crafts/Fibers, Senior
Untitled
reed and wax linen
16" x 14"



Lisa Neary
Painting, Senior
Untitled
oil on canvas
3'10" x 3'10"

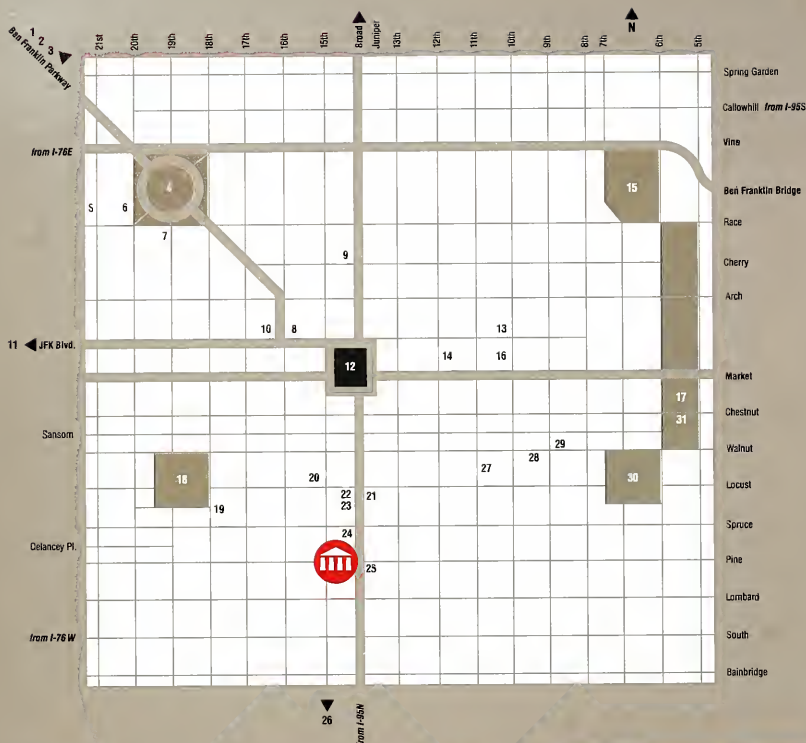


A moment of confrontation in *The Investigation*
Fourth year acting majors



Erica Freudenstein
Photography, Senior
Untitled
silver print
16" x 20"

The University of the Arts



Travel Directions

The Office of Admissions of the University is located in Haviland Hall on the Northwest corner of Broad and Pine streets. If you have any questions, please feel free to call the Office of Admissions for assistance at 215-875-4808.

By Bus

Greyhound/Trailways Bus Terminal—see map.

By Train

From Amtrak 30th Street Station—Transfer to Commuter Train to the Penn Center/Suburban Station—see map. Taxi service is available from station to Center City.

From New Jersey—PATCO Hi-Speed Line to 15th & Locust Streets—see map.

By Airplane

From Philadelphia International Airport—Follow signs in concourse to Airport Express Train. Trains leave every 30 minutes. Depart train at Penn Center/Suburban—see map.

Limousine or Taxi service (\$15–20) from airport is available from the baggage claim area to the Hershey Hotel, Center City—see map.

By Car

From North travel south on the NJ Turnpike to Exit 4 Camden/Philadelphia, follow signs to Ben Franklin Bridge Philadelphia—see map.

From South travel north on I-95 to Philadelphia's Broad Street exit (Rt. 291 N). Travel north on Broad Street about 2.5 miles—see map.

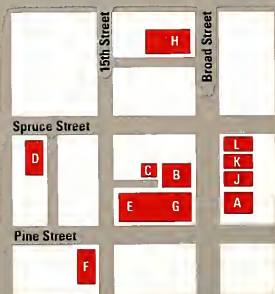
From East travel to the Ben Franklin Bridge Philadelphia, travel west on Vine Street exit—see map.

Travel to the Walt Whitman Bridge Philadelphia, travel west on I-76 to South Street exit—see map.

From West travel east on the PA Turnpike to Exit 24 (I-76 east Schuylkill Expressway) travel east on Expressway to South Street exit. Make a left and cross the South Street Bridge. Travel to Broad Street—see map.



Rittenhouse Square is one of Philadelphia's many parks located near campus.



The University of the Arts

- A. Anderson Hall (Art & Design)
- B. Arco Park
- C. Delancey House
- D. Drake Theater
- E. Furness Hall (Dormitories)
- F. Fifteen Hundred Pine (Dormitories)
- G. Haviland Hall (Art & Design)
- H. Merriam Theater (Performing Arts)
- J. 313 South Broad Street (Performing Arts)
- K. Wagman Hall (Art & Design/Performing Arts)
- L. 309 South Broad Street (Performing Arts)



Eclectic shops make up the South Street scene.

- 1 Fairmount Park
- 2 Philadelphia Museum of Art
- 3 Rodin Museum
- 4 Logan Circle
- 5 Please Touch Museum
- 6 Franklin Institute Science Museum
- 7 Academy of Natural Science
- 8 Philadelphia Visitor Center
- 9 Pennsylvania Academy of the Fine Arts
- 10 Penn Center Suburban Station
- 11 30th Street Station
- 12 City Hall
- 13 Greyhound/Trailways Bus Terminal
- 14 Reading Terminal Market
- 15 Franklin Square
- 16 The Gallery Mall/Market East Station
- 17 Liberty Bell
- 18 Rittenhouse Square
- 19 Philadelphia Art Alliance
- 20 Patco Hi-Speed Line to NJ
- 21 Hilton Hotel
- 22 Academy of Music
- 23 Merriam Theater
- 24 Site of New Philadelphia Orchestra Hall
- 25 YM/YWHA
- 26 Philadelphia International Airport
- 27 Jefferson University Hospital
- 28 Forrest Theater
- 29 Walnut Street Theater
- 30 Washington Square
- 31 Independence Hall



The Gallery is one of the country's largest urban malls, with more than 200 stores and restaurants.

This prospectus is not a contractual document.
All information herein is subject to change. For information
concerning academic courses and regulations, consult
the catalog of The University of the Arts.

The University of the Arts gives equal consideration to all
applicants for admission and financial aid, and conducts
all educational programs, activities, and employment
practices without regard to race, color, sex, religion,
national or ethnic origin, or disability. Direct inquiries to
the Office of Personnel, The University of the Arts,
320 South Broad Street, Philadelphia, PA 19102;
(215) 875-4838.

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Philadelphia College of Art and Design
Philadelphia College of Performing Arts
320 South Broad Street
Philadelphia, Pennsylvania 19102
(215) 875-4808
3/94

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Merriam Theater photograph: Peter Olson, '77 (photography)
Student group photograph: Tom Crane

1994

Predecessor Institutions of The University of the Arts

1870

Philadelphia Musical Academy

1877

Philadelphia Conservatory of Music

1947

Philadelphia Dante Academy

1976

Philadelphia College of
Performing Arts

1985

Philadelphia Colleges of the Arts

1987

Philadelphia College of Performing
Arts of The University of the Arts

1876

Pennsylvania Museum and
School of Industrial Art

1939

Philadelphia Museum School
of Industrial Art

1948

Philadelphia Museum School of Art

1959

Philadelphia Museum College
of Art

1964

Philadelphia College of Art

1985

Philadelphia Colleges of the Arts

1987

Philadelphia College of Art and
Design of The University of the Arts



The University of the Arts

Philadelphia College of Art and Design
Philadelphia College of Performing Arts

320 South Broad Street
Philadelphia, Pennsylvania 19102
215-575-4808 or 1-800-272-3791